



# GRAPHIC DESIGNING

**100% Job Guarantee Program**

CALL  
**+91 9164725598**

WEB  
[www.parinithatechnologies.in](http://www.parinithatechnologies.in)



# About Parinitha Technologies

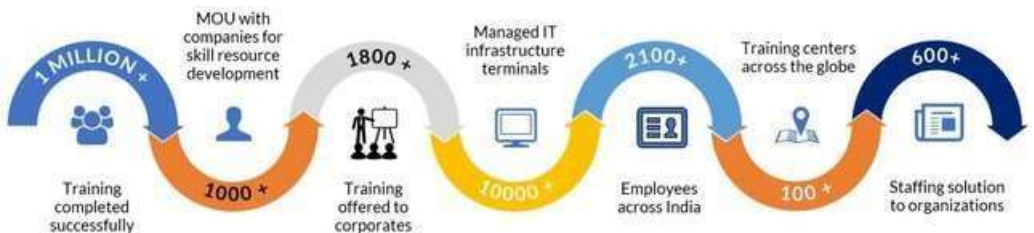
The main motto of Parinitha Technologies Institute is to provide the best professional education to our students and to turn them into knowledgeable and successful IT professionals & 100% Job assistance is assured.

We make every effort to prepare our students to face the challenges of today's rapidly evolving IT marketplace. Our training manuals and exercise materials are very effective in enhancing students knowledge and skills base.

Students can take any of our courses separately or combine several of them to achieve higher levels of proficiency in information technology

[Know More](#)

## Experience Summary



# OVERVIEW



## Who can take up?

Freshers / Experienced / Diploma / Graduates / Post graduates in any stream



## Duration

**500 Hrs**  
(2 Hrs/Day 12 Months, 4 Hrs/Day 6 Months or 8Hrs/Day 3 Months)



500 Hrs  
of online training



150 Hrs of LIVE mentoring  
& doubt clarification sessions



100+  
lab assignments

## Course Overview

Master fundamentals in core Java

Learn to code server side and create dynamic web pages using advanced Java

Master fundamentals in general purpose programming & scripting language – Python

Learn to design interactions, functional web pages using HTML, CSS and JavaScript

Understand the process of designing, managing & handling structured data in MySQL

Integrate third party APIs using Springs and Hibernate

Understand end to end process of building code, hosting and maintaining it



# LEARNING TRACK

01

Learn design fundamentals

Elements & principles of design

02

Learn color theory and typography

Color, fonts & visual balance

03

Learn adobe photoshop

Image editing & creative design

04

Learn Adobe Illustrator

Logos, icons & vector graphics

05

Learn Adobe InDesign

Posters, flyers & print layouts

06

Learn Branding and Visual Identity

Logos, brand guidelines & creatives monitoring

07

Learn Digital and Social Media Design

Creatives for social media & ads

08

Learn UI Basics and Design Tools

Basic UI concepts & design tools

09

Portfolio and Live Project

Real-time projects & portfolio creation

# DETAILED SYLLABUS

## **Step 1: Design Fundamentals**

Introduction to graphic design

Elements of design (line, shape, color, texture, space)

Principles of design (balance, contrast, alignment, hierarchy)

Visual communication concepts

Understanding design thinking

## **Step 2: Color Theory & Typography**

Color theory & color psychology

Color models (RGB, CMYK)

Color harmony & combinations

Typography basics

Font pairing & readability

## **Step 3: Adobe Photoshop**

Photoshop interface & tools

Image editing & retouching

Layers, masks & filters

Photo manipulation techniques

Designing posters, banners & creatives

# DETAILED SYLLABUS

## **Step 4: Adobe Illustrator**

Illustrator interface & tools

Vector graphics & illustrations

Logo design concepts

Icons & branding elements

Working with shapes, paths & text

## **Step 5: InDesign / Layout Design**

Introduction to layout design

Page setup & grids

Designing brochures, flyers & magazines

Working with text & images

Print-ready file preparation

## **Step 6: Branding & Visual Identity**

Branding concepts & brand identity

Logo design process

Brand guidelines & consistency

Marketing creatives & campaigns

Client requirement understanding

# DETAILED SYLLABUS

## **Step 7: Digital & Social Media Design**

Designing for social media platforms

Ad creatives & banners

Content sizing & platform standards

Designing email & web creatives

Basic motion & creative trends

## **Step 8: UI Basics & Design Tools**

Introduction to UI/UX concepts

Web & app design basics

Wireframes & layouts

Tools overview (Figma / XD basics)

Responsive design concepts

## **Step 9: Live Project & Portfolio Development**

Real-time design projects

Portfolio creation & presentation

Design revisions & feedback handling

Freelancing & career guidance

Interview preparation & job readiness

# SAMPLE CERTIFICATE



## Student Testimonials



**Santhosh Akula**  
Software developer

I had an excellent experience at Parinitha Technologies. The trainers were knowledgeable & trained me from basics, and the curriculum was well-structured and relevant to current industry standards. The hands-on training and real-world applications greatly enhanced my learning. I highly recommend this institute to anyone looking to advance their skills and career. Thank you for showing me a great path.



**B SRIKANTH**  
Cybersecurity

I had got place at a package of 7lpa as an fresher. It took cybersecurity. All the trainers are providing the full and transparency and providing the good knowledge and has good guidance from their side



**Shishira Ramesh**  
Full stack Engineer

I had an wonderful experience in this technology. 😊  
The trainer's are very good intractors here. They are also very good in explaining and clearing with our doubts.. so yea I had very good experience in parinitha technology.

### Get in Touch

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